

## **Major Arts Partners FY13 General Operating Support (MAP GOS) Program**

*Final Application Due Date: **January 27, 2012***

*Maximum Request: **\$75,000***

*Match: **2:1 cash match with artistic expenditures***

*Contact: **Grant Programs Manager***

The Arkansas Arts Council awards MAP General Operating Support grants to help fund administrative operating expenses of established not-for-profit local arts agencies or single discipline organizations with a three-year budget average equal to or greater than \$1 million.

By definition, a local arts agency is a non-profit community organization, or an agency of city or county government, that provides financial support, services, or other programs for a variety of other arts organizations and/or individual artists and the community as a whole.

A single-discipline arts organization is primarily a producing/presenting agency emphasizing one art form that has a permanent administrative facility, a representative board, and a full-time Executive/Artistic director.

Organizations interested in applying for the Major Arts Partners GOS program should contact Grant Programs Manager Jess Anthony at [jess@arkansasheritage.org](mailto:jess@arkansasheritage.org) or (501) 324-9768 as soon as possible for information on submitting a Letter of Intent to Apply.

### **MAP General Operating Support Eligibility**

An organization is eligible to apply for MAP General Operating Support if it

- Received a MAP GOS award for FY12 as a 501(c)(3) arts organization and maintained an average total income equal to or greater than \$1 million for the three years of FY09, FY10, and FY11.

#### **OR**

Has been approved as a new eligible MAP GOS applicant after filing a **Letter of Intent by December 2, 2011**

- Has at least 25% of its operating revenues coming from earned income
- Has at least 25% of its operating revenues coming from contributed income or sponsorships exclusive of endowment income
- Has evidence of long-term planning for the next three to five years that has been approved by its Board of Directors

- Has an independent audit of its most recently completed fiscal year on file with the Arkansas Arts Council

### **MAP General Operating Support Limitations**

Arts Council funds may be spent **only for non-programmatic, administrative expenses**. These can include, but are not limited to, administrative staff salaries, general marketing and fundraising costs, administrative facility rental, utilities, maintenance of the administrative facility, staff travel, or other expenses associated with the operations of the organization.

It may not be used for artistic or technical staff, or for contracted administrative or artistic costs. Any question on the appropriateness of a proposed budget line item should be referred to [Standard Definitions](#) or to the Grant Programs Manager.

### **MAP General Operating Support Request Amounts**

MAP applicants may request a maximum of 5% of the average of its last three years adjusted operating ~~actual~~ income totals (2008-2009, 2009-2010, and 2010-2011) up to \$75,000.

### **MAP General Operating Support Application Cycle**

The current MAP organizations were last panel reviewed for General Operating Support in FY12 as the first year of a three-year review cycle. Request amounts are determined each year from 5% of the average of the last three completed years' total incomes up to \$75,000. FY13 Grant requests will be subject to staff review and adjusted by panel scores determined in Year 1.

For example, the eligible request for FY13 would be based on 5% of the average actual income totals from FY09, FY10, and FY11 up to \$75,000.

### **Intent to Apply for MAP General Operating Support**

Potential new MAP GOS applicants must send a Letter of Intent to apply by **December 2, 2011**.

An organization that seeks eligibility to apply for a MAP General Operating Support grant must first consult with the Arts Council's Grant Programs Manager and then submit

- A one-page letter describing the organization's history and stating that its three-year average total income from FY09, FY10, and FY11 is equal to or greater than \$1 million
- A copy of the first page of the organization's IRS Letter of Determination
- A completed copy of the basic GOS application form Sections 1-6 of Application Form for General Operating Support (GOS) Fiscal Year 2013 (see link to [Application Form](#))

- A copy of the GOS Excel Budget form used for General Operating Support (GOS) Fiscal Year 2013 with **only** Column A of Section 7 completed (see link to [Excel Budget Page](#))

Refer to the GOS file listed below to find out more about applying for the General Operating Support Program:

**[FY13 GOS Instructions to Complete Application](#)**