

Section 8

FY11 Narrative Outline (Collaborative Project Support)

Provide a full but concise discussion for each of the four operational areas in the order presented below. The Narrative should not exceed ten pages. Follow the topic suggestions as indicated to focus your remarks. Use a font that is no smaller than 10 point Verdana (this size font) or Times New Roman 12. Save your narrative as a separate file on the computer disc you are asked to submit as part of your application package.

I. Project overview and artists involved (30 points)

- Briefly describe the project and explain why the artists or activities were chosen.
- Describe the other organization(s) that will be collaborating in the project and explain why it or they were chosen.
- Discuss the potential for artistic growth for your particular organization as a result of this collaborative project and the benefits of your involvement with the collaborator(s).
- Name your organization's staff members who will coordinate the collaborative project and describe their artistic qualifications.
- Name the staff members of the collaborating organization(s) who will be involved with the project and describe their artistic qualifications.

II. Community interaction and accessibility (25 points)

- Identify the underserved audience targeted by this collaboration and explain how it will compare or contrast with your regular audience base and your collaborator's regular audience base.
- Describe the members of your organization's governing board and explain their current involvement with the underserved audience targeted by the collaboration.
- Describe what efforts your organization will be making to inform state and local policy makers about the impact this collaborative project will have and the general need for public support for the arts.
- Describe what efforts beyond the requirements of the Americans with Disabilities Act of 1990 your organization has made or intends to make during the collaborative project to address physical access concerns of the constituencies involved and to include persons with disabilities in the project.

III. Educational outreach (20 points)

- Describe the specific educational features that are part of this collaboration and explain how they relate to the needs of underserved audience groups.
- Describe the extent that input from educators was involved in determining the educational features of this collaborative outreach.

IV. Project plans and methods for evaluation (25 points)

- Describe your general plans for marketing the collaborative project and explain specific efforts to market it to the underserved audience groups.
- Describe specific earned or contributed income sources for this collaboration that will come directly to your organization. This can include match monies from the collaborator(s).
- Describe the role the collaborators will have in marketing the project and raising outside financial income.
- Describe the process that will be used to document the collaborative project and to evaluate how well the collaboration achieves its objectives in reaching underserved audiences. Indicate who will be responsible for collecting this data and indicate if the results will be used for planning future projects.