

Major Arts Partners FY11 General Operating Support (MAP GOS) Program

*Final Application Due Date: **January 29, 2010***

*Maximum award: **\$75,000***

*Match: **2:1 cash match with artistic expenditures***

*Contact: **Grant Programs Manager***

The Arkansas Arts Council awards MAP General Operating Support grants to help fund administrative operating expenses of established not-for-profit local arts agencies or single discipline organizations with a three-year budget average equal to or greater than \$1 million.

By definition, a local arts agency is a non-profit community organization, or an agency of city or county government, that provides financial support, services, or other programs for a variety of other arts organizations and/or individual artists and the community as a whole.

A single-discipline arts organization is primarily a producing/presenting agency emphasizing one art form that has a permanent administrative facility, a representative board, and a full-time Executive/Artistic director.

MAP General Operating Support Eligibility

An organization is eligible to apply for MAP General Operating Support if it

- Received a MAP GOS award for FY10 as a 501(c)(3) arts organization and maintained an average total income equal to or greater than \$1 million for the three years of FY07, FY08, and FY09.

OR

Has been approved as a new eligible MAP GOS applicant after filing a **Letter of Intent by December 4, 2009**

- Has at least 25% of its operating revenues coming from earned income
- Has at least 25% of its operating revenues coming from contributed income or sponsorships exclusive of endowment income
- Has evidence of long-term planning for the next three to five years that has been approved by the Board of Directors
- Has an independent audit of its most recently completed fiscal year on file with the Arkansas Arts Council

Criteria Scoring

The Council has established a weighted scoring scale that the MAP GOS panel is instructed to use in evaluating the different grant categories:

MAP GENERAL OPERATING SUPPORT (ROTATION CYCLE YEAR 1)

To acknowledge the importance of broadly based community involvement with organizations requesting General Operating Support, the review criteria are scored on the following scale:

- Organizational history and program description—25 points
- Community interaction and accessibility—30 points
- Educational outreach—20 points
- Long-range planning and evaluation—25 points

MAP General Operating Support Limitations

Arts Council funds may be spent **only for non-programmatic, administrative expenses**. These can include, but are not limited to, administrative staff salaries, general marketing and fundraising costs, administrative facility rental, utilities, maintenance of the administrative facility, staff travel, or other expenses associated with the operations of the organization.

It may not be used for artistic or technical staff, or for contracted administrative or artistic costs. Any question on the appropriateness of a proposed budget line item should be referred to [Standard Definitions](#) or to the Grant Programs Manager.

MAP General Operating Support Request Amounts

MAP applicants may request a maximum of 5% of the average of its last three years adjusted operating actual income totals (2006-2007, 2007-2008, and 2008-2009) up to \$75,000.

MAP General Operating Support Application Cycle

The original MAP organizations were last panel reviewed for General Operating Support in FY09 as the first year of a three-year review cycle. FY11 is the third year of their MAP review cycle. Request amounts are determined from 5% of the average of the last three completed years' total incomes up to \$75,000. Grant awards will be subject to staff review and adjusted by panel scores from Year 1.

For example, the request for FY11 would be based on 5% of the average actual income totals from FY07, FY08 and FY09.

Intent to Apply for MAP General Operating Support

Potential new MAP GOS applicants must send a Letter of Intent to apply by **December 4, 2009**.

An organization that seeks eligibility to apply for a MAP General Operating Support grant must first consult with the Art Council's Grant Programs Manager and then submit

- A one-page letter describing the organization's history and stating that its three-year average total income from FY07, FY08, and FY09 is equal to or greater than \$1 million
- A copy of the first page of the organization's IRS Letter of Determination
- A completed copy of the basic GOS application form Sections 1-6 of Application Form for General Operating Support (GOS) Fiscal Year 2011 (see link to [Application Form](#))
- A copy of the GOS Excel Budget form used for General Operating Support (GOS) *Fiscal Year 2011* with **only** Column A of Section 7 completed (see link to [Excel Budget Page](#))

Refer to the GOS file listed below to find out more about applying for the General Operating Support Program:

[FY11 GOS Instructions to Complete Application](#)